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M.B.A. (Part-I) (Semester -II) Examination, May - 2014 BUSINESS ENVIRONMENT (Paper - XVI)

Sub. Code: 48335

Day and Date: Saturday, 31 - 05 - 2014 Total Marks: 70 Time: 10.00 a.m. to 1.00 p.m.

Instructions:

- 1) Q. No. 1 and Q. No. 5 are compulsory.
- 2) Attempt any two questions from Q. 2 to 4.
- 3) Figures to the right indicate full marks.

Q1) Case study:

The development of business is depend upon its environment. There are two types of factors which affects the environment. The internal and external environmental factors determines the position and progress of industries. So that any industrialist has to consider these factors of business environment. All the developed and developing countries are causes about the healthy environment for industrial and service sectors growth. They have prepared various rules and regulations which protects the business environment. Government Policy regarding the healthy business environment encourages the business activities. Justify your answers of the following questions.

Explain the concept and significance of Business Environment. a) [10] b) State the various factors affecting business environment. [10] Explain the impact of Liberalisation on Indian Economy. **Q2)** a) [7] State the problems of Sugar Industry in India. b) [8] Discuss the role played by capital market in India's Industrial growth. [8] **Q3**) a) State the objectives of 12th five year plan. b) [7] What are the advantages of SEZ? Q4) a) [8] Explain the role of FDI in Indian Economy. b) [7]

Q5) Write short notes (any four):

[20]

- a) IMF
- b) India's Foreign Trade Policy 2009 to 2014.

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- c) Food security.
- d) Factors of Indian money market.

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- e) Human Development Index.
- f) Functions of WTO. O more questions and true legislation

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